2026/27 Sponsorships

AGE of MAJORITY SINGERS

Contact
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We are a mixed-voice choir devoted to creating a **welcoming**, **inclusive**, and **accessible** space for young adults to find and share their joy of music.

About Age of Majority Singers

Age of Majority Singers (AOMS) is a mixed-voice choir directed by Mary-Catherine Pazzano. It is comprised of primarily young adult singers. The choir sings a range of repertoire and performs throughout Waterloo Region.

Why Sponsor?

If you are passionate about arts and music in our community, your sponsorship of AOMS will allow us to continue covering operating costs like rental spaces, music costs and copyrights, insurance, and artist fees. Your support helps us continue to bring inclusive, accessible, and affordable choir experiences to our community.

www.aomskw.com

Sponsorship Levels

General Support
Helps cover administrative costs, performance and advertising costs, and allows us to keep membership fees reasonable.

Tier I ($400)

- Listed as a Tier I supporter in concert programming, website, and social media posts
- 2 free tickets to each concert for 1 year

Tier II ($200)

- Listed as a Tier II supporter in concert programming, website, and social media posts
- 2 free tickets to each concert for 1 year

Music Sponsor
$500

Assists with the purchase of one piece of new music repertoire. The piece is promoted during the show as presented by your organization.

Includes:

- Presented by mention during song intro and on projected slide decks, printed programs + post concert social posts and YouTube descriptions.
- 2 free tickets to concert

Program Sponsor
$750

The program sponsor helps cover costs of program and concert poster design and printing.

Includes:

- Program sponsor status on front page of program plus logo placement on website + social media
- 2 free tickets to concert

**all sponsors have the option of a ¼ page ad in our concert program*

Presenting Sponsor
$2500

Promoted as the presenter of our concerts for one full year. Positioned as "AOMS - Concert Title - Presented by Your Company"

Includes:

- Presenting sponsor placement in all posters, programs, web assets and social media posts
- Optional tabletop at concerts to promote business/services
- 6 free tickets to each concert for 1 year
- 1 post concert email (sent by AOMS) promoting and thanking your business to our database

Season Info:

Fall Seasons (Sept to Dec)

Spring Seasons (Jan to Apr)

Sponsorships are for one season of our choir (see season info above)

AOMS average social reach organically and from advertisments: 15,000 people per term